



Green Capital Advisors
World Exchange Plaza
PO Box 81119
Ottawa, Canada
K1P 1B1

t. +1-613-742-7829
f. +1-613-742-7099
info@g-capitaladvisors.com
www.g-capitaladvisors.com

Clean-Tech Marketplace

A “community of interest” for clean-tech firms and investors

The international market for clean technologies will reach into the billions of dollars, as governments, industry, and individuals seek ways of improving our environment. New technologies are reaching the market in areas like solar, wind, and biomass. There are also emerging applications for recycling waste and purifying soil and water.

In finding ways to participate in this market, investors and clean-tech developers face many of the same challenges. Investors must sort through myriad firms and technologies, deciding which to pursue and which to discount. Similarly, technology firms have numerous potential financing options, but spend tremendous time and effort trying to find like-minded investors.

GCA's Clean-Tech Marketplace (CTM) addresses these challenges, by providing a forum for pre-qualified investors and technology firms to explore partnering opportunities. Investors can assess, compare, and diversify investments across several technologies. Firms gain access to a ready pool of interested capital providers. GCA plays an “honest broker” role, facilitating interactions between potential investors and firms.

Before qualifying for CTM, GCA carefully screens and grooms each technology firm, to ensure each offers an attractive investment proposition. This may include assistance with business planning, financial forecasting, company valuation, and investment information.

Similarly, investor participation in CTM is by invitation-only, and each investor agrees to abide by non-disclosure undertakings. Once qualified, investors are free to pursue discussions with any firm, or all firms. The decision to invest is at the sole discretion of the investor, and there is no obligation for an investor to invest in any firm.

A list of current CTM investment opportunities is attached.

GCA is an international advisory firm specializing in climate-related investment and development. Our firm is headquartered in Ottawa, Canada, with representative offices in the U.S., Europe, and Australia. GCA is an affiliate of International Financial Consulting Ltd. (www.i-financialconsulting.com), a leading global advisory firm.

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